



**FEEDING**<sup>TM</sup>  
**AMERICA**  
*Kentucky's Heartland*

Feeding America, Kentucky's Heartland

**IMPACT REPORT**

Fiscal Year 2019-2020



# A team united in hunger relief

## Staff Members

### BOARD OF DIRECTORS

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Hartlage Management Company

**Sherry Powers, Secretary**  
Bluegrass Cellular

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**Carol Brown**  
Time Warner Cable

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Town & Country Bank

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WesBanco

**Jeremy Hinton**  
Hinton's Orchard & Farm Market

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Ret. Newspaper Publisher/CEO

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Planters Bank

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**Stefanie Goff**  
Lincoln Trail District Health Department

**Julia Springsteen**  
Attorney

**Laura Hagan**  
Kerrick Bachert, PSC

**Larry Glass**  
Glass Holdings, LLC

**Erica Gillette**  
UofL Glasgow Family Medicine

**Michael Smith**  
The Kroger Co. District Manager

**Steven Smith**  
The Cecilian Bank

**Jamie Sizemore**  
**Kathy Dile**  
**Milissa French**  
**Wayne Tyree**  
**Monica Ruehling**

Executive Director  
Director of Finance & Administration  
Director of Agency Services & Programs  
Director of Operations  
Director of Development

**Stephanie Hester**

Community Engagement Coordinator

**Janet Logsdon**

Agency Services/Admin. Asst.

**Vicki Abshire**

Warehouse Manager - Volunteer Center

**Danny Marcum**

Truck Driver - CDL

**Lynn Bauer**

Development Asst

**Adam Spires**

Inventory Control/Retail Specialist

**Erik Marchand**

Team Support Associate

**Veronica Bigler**

Warehouse Manager - Distribution Center

**Blake Langdon**

Team Support Associate

**Christopher Hart**

Truck Driver

**Gordon Burba**

Truck Driver - CDL

**Billy Williams**

Team Support Associate

**Sly Cole**

Truck Driver - CDL

**Pamela Alicna**

Children & Senior Programs Coordinator

**Marcus Murphy**

Team Support Associate

**Charles Seward**

Team Support Associate

**Chris Godbey**

Food Procurement/Transportation Manager

**Billy Brown**

Truck Driver - CDL

**James Morrow**

Truck Driver-CDL

**Marty Highbaugh**

Team Support Associate

**Sara Hickman**

Office Assistant

**Charles Jones**

Team Support Associate

**Rhonda Wise**

Team Support Associate

**Carroll Haynes**

Team Support Associate

**John Kerr**

Team Support Associate

**Glenn Williams**

Truck Driver-CDL

### Mission

To serve those in need by acquiring and distributing donated food, grocery items and government commodities through our member network of partner agencies in 42 counties.

### Vision

No one will go to bed hungry in our service area.





# OUR YEAR OF ACCOMPLISHMENTS

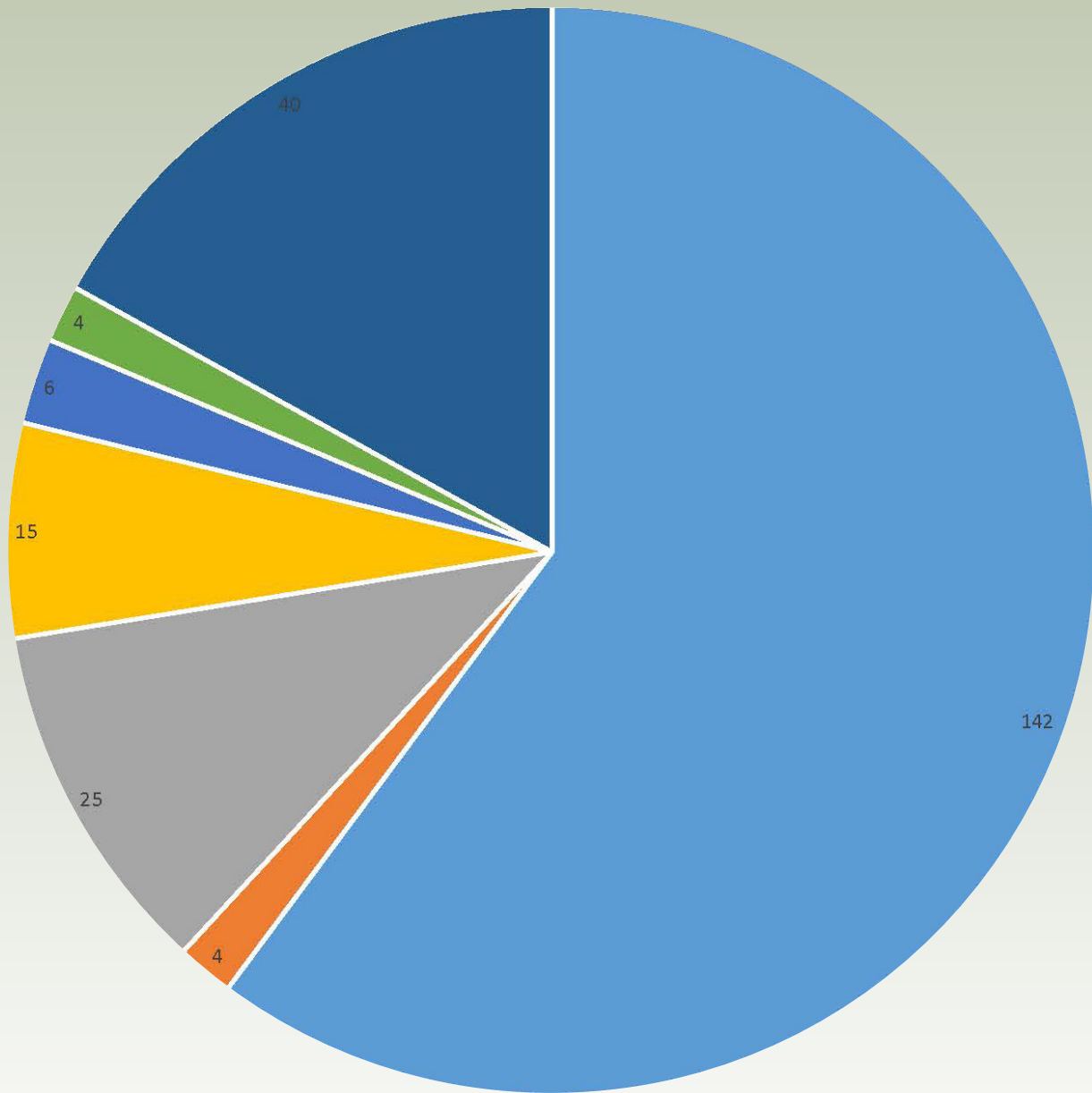
- Distributed 16,614,159 pounds of food and grocery items (donated, government and purchased) to nearly 230 non-profit, partner agencies to feed those in need in 42 counties in Kentucky.
- Efficiently used each \$1 donated to distribute 9 pounds of food, which provides 8 meals.
- Provided emergency food to nearly a quarter of a million people facing hunger.
- Distributed 197,299 BackPack food bags to 5,500 at-risk school-age children every week during the school year in 34 counties in Kentucky.
- Distributed 101,764 boxes of commodity foods to low-income seniors.
- Distributed 605,204 pounds of fresh produce from local Kentucky farmers through the Farms to Food Banks Program.
- Retrieved and redistributed 1,976,508 pounds of unsalable product through our Retail Store Pick-Up Program.



# Network of Partner Agencies

Our partner agencies are essential to our mission of providing food to individuals and families across our region who struggle to meet their own needs.

**We work with more than 230 Partner Agencies in 42 counties to serve more than 200,000 people each year.**



■ Food Pantries ■ Senior Centers/Community Action ■ Residential/Rehab Programs ■ Youth Programs ■ Soup Kitchens ■ Shelters ■ Multi-Service/Other



# Volunteers make the world go 'round

Volunteers are the most treasured resource at Feeding America, Kentucky's Heartland. Each year, community members, families, organizations and groups donate their time to support our mission that no one in our service area goes to bed hungry. Whether sorting food, repackaging, filling BackPack Program bags and Senior Boxes, or helping at food distributions (or all of the above), our volunteers are always ready to do what's needed to fight hunger in our 42-county service area.



**Volunteer Hours**  
**July 1, 2019 – June 30, 2020: 17,203**

**Total number of volunteers: 2,590**



# FAKH Financials

July 1, 2019 – June 30, 2020

## SUMMARY OF REVENUE/SUPPORT

USDA/CSFP Distribution Fees .....	\$1,619,413
Shared Maintenance Fees .....	\$312,318
Contributions and Grants .....	\$2,047,804
Food Purchase Program and Delivery Fees .....	\$631,690
Other Revenue .....	\$12,762
Donated Food .....	\$23,786,788
<b>TOTAL REVENUE/SUPPORT .....</b>	<b>\$28,410,775</b>

## SUMMARY OF EXPENSES

Food Distributed .....	\$23,989,004
Food Acquisition Costs .....	\$1,413,817
Total Employee Costs .....	\$1,002,137
Occupancy .....	\$95,687
Supplies .....	\$109,956
Food Delivery Costs/Travel .....	\$128,369
Equipment/Building Maintenance Repair .....	\$81,463
Development/Fundraising .....	\$81,143
Dues .....	\$20,311
Interest Expense .....	\$41,903
Other (Accounting, Printing, Postal, etc.) .....	\$85,145
Depreciation .....	\$118,075
<b>TOTAL EXPENSES .....</b>	<b>\$27,167,010</b>

## NET ASSETS

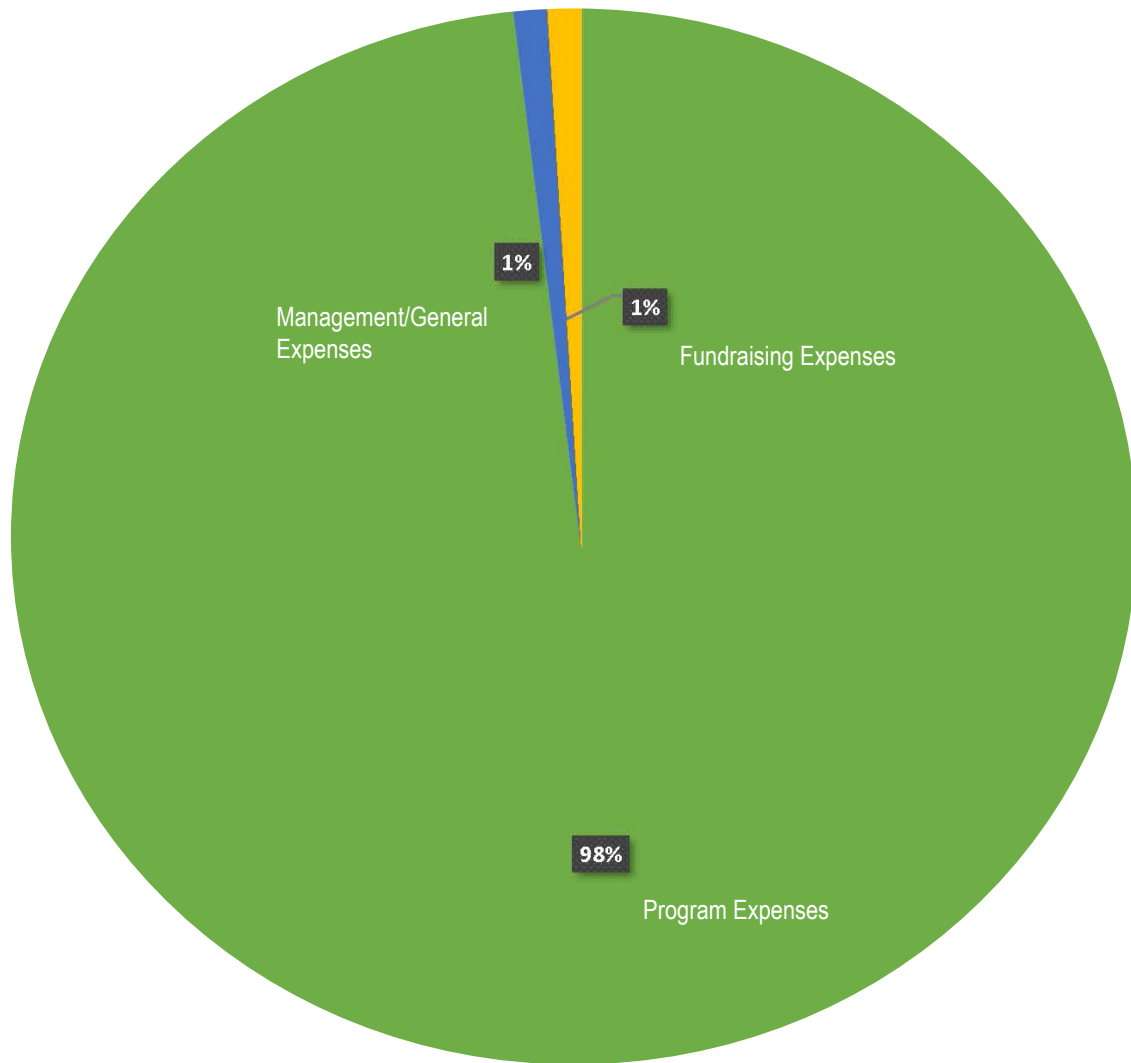
Beginning Net Assets .....	\$5,536,428
Ending Net Assets .....	\$6,780,193

# FAKH Financials

July 1, 2019 – June 30, 2020

## Functional Expenses

For the Fiscal Year 2020, **98.69** percent of funds were spent on food and program expenses. Only **.71** percent was used for management and general expenses, and **.6** percent was used for fundraising expenses.



■ Program Expenses \$26,812,181

■ Management/General Expenses \$192,126

■ Fundraising Expenses \$162,703



# Feeding America, Kentucky's Heartland

## NARRATIVE OF SUPPORT

### Fiscal Year 2019-2020

With the start of the COVID-19 pandemic, the last four months of Fiscal Year 2019-2020 would come to define our entire year. The experiences of a food bank serving nearly a quarter of a million people during a global pandemic are almost indescribable. With rapid, day to day changes, Feeding America, Kentucky's Heartland could not plan far into the future because no one knew what the world would look like just a week beyond where we were at that moment. Our network had to adapt, grow, learn, and quickly pivot as needed to ensure those we serve would not go without. As more businesses closed and unemployment cases rose, the number of those needing our help increased to the point that we distributed a record amount of food to families facing hunger.

The people we serve come from all walks of life - all ethnicities, ages and genders. With this pandemic we have seen so many people who needed food assistance for the first time in their lives, many of them parents out of work through no fault of their own. And while we experienced unforeseen obstacles, we also received unprecedented support from individuals, businesses and organizations who saw the need and wanted, simply, to help.

Our success is directly related to their generosity, and it is in that kindness we were better able to serve.

## Challenges •

- **Food donations** and our food rescue program all but disappeared because while demand went up, supply went down across the country. We had to purchase more food to meet the need, spending more than \$600,000, or three times what was spent in the same time period the previous year.
- **Demand** for our services went up on average 20 percent and we distributed an extra 1 million pounds of food.
- **Partner Agencies struggled** to stay open and meet the needs of their communities due to a drop in funds and volunteers. Some had to close.
- We hosted **146 mobile food pantries** from March-June 2020, 45 of which were Emergency Mobile Food Pantries held in counties where demand for food exceeded what our partner agencies could handle. Some of those still are needed today, more than a year later.
- **Drive-thru food distributions** were adopted to keep partner agencies, volunteers and clients safe, and we had to deploy employees into the communities to provide training.
- Our **Volunteer Center closed**. In previous years volunteer hours accounted for nearly 12 full-time employees so this loss was felt deeply. Thankfully, the Kentucky National Guard stepped in to support our efforts.





# Feeding America, Kentucky's Heartland

## NARRATIVE OF SUPPORT

### Fiscal Year 2019-2020

## Philanthropic Support •

In these four months of the pandemic, which closed out Fiscal Year 2019-2020, we had remarkable support from businesses, organizations and individuals to the total of more than **\$2 million**. Of that \$2 million, nearly \$650,000 came from a grant from Jeff Bezos, who donated \$100 million to Feeding America National's network of 200 food banks because he knew we could quickly mobilize and distribute the funds down to the grassroots level exactly where they were needed most.

## Fund Allocation •

Our team created a plan to utilize the funds we were given in a responsible and timely manner. Many grants and donations have stipulations on how they can be utilized, which requires thought and strategy on how to do the most good. It is important to note that for the Fiscal Year 2020, 98.69 percent of funds were spent on food and program expenses. Only .71 percent was used for management and general expenses, and .6 percent was used for fundraising expenses.

### A Breakdown Of How Funds Were Utilized:

- **\$480,000** - re-granted directly to our partner agencies for food and distribution through credits so they could acquire even more food at a time when it was desperately needed. Some were in danger of running out of food, so it was wonderful that we could step in and provide that assistance.
- **\$100,000+** - used to purchase a new truck to help with the increased number of mobile food pantries and Emergency Mobile Food Pantries needed to meet the demand.
- **\$28,000+** - re-granted to our Partner Distribution Organization (PADD), which covers the eight

most western counties in Kentucky for FAKH, for pandemic assistance such as staffing, fuel and much needed equipment.

- **\$1 million+** - put into reserves to allow us to serve our clients to the best of our abilities. We had such a large amount of funding given in such a short, four-month time period that we couldn't spend it all due to storage capacity restraints on both partner agencies and our distribution center. Plus, we knew we would need funds to sustain the increased need during the crisis and recovery period of the pandemic, the effects of which will be felt for years to come.
- **Remaining funds** - used in a variety of ways to support our mission. Some funds were used to counteract the drop in food donations and food rescue; some went to pay salaries of temporary staff to include warehouse associates and drivers needed to support Emergency Mobile Food Pantries; and some were provided as small bonuses to our frontline employees only. These essential workers were on the forefront of hunger relief from day one, and their tireless efforts meant we could meet the challenge head on. We couldn't be prouder of the work they've done to help the people we serve.

At Feeding America, Kentucky's Heartland, our goal, our mission, our purpose is to provide food for those in our 42-county service area who need a hand up. Food is necessary for families to thrive and to live whole and complete lives, and we are grateful that we play a part in helping those who need us. This has been a challenging experience, but we have risen above to continue work so that no one in our service area goes to bed hungry.



**Main Office/Distribution Center**

313 Peterson Drive  
Elizabethtown, KY 42701  
270-769-6997

**Volunteer Center**

300 Peterson Drive  
Elizabethtown, KY 42701  
270-735-1407

[feedingamericaky.org](http://feedingamericaky.org)